

RBC  
*Gran Fondo*  
SILICON VALLEY



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## Welcome Notes

“Welcome to the RBC GranFondo Silicon Valley inaugural event. You are a pioneer! I want to thank the communities of East Palo Alto, Menlo Park, Palo Alto, Woodside and the County of San Mateo for supporting this unique experience. I hope you enjoy the challenge of this incredible ride, and the warmth of hospitality awaiting when you finish. Ride Safely”

Chief Enthusiast, RBC GranFondo  
- *Neil R McKinnon*

General Manager, Four Seasons Silicon Valley  
- *Florian Riedel*

“Welcome to the RBC GranFondo Silicon Valley. Thank you for joining us for the inaugural ride and supporting the four benefitting charities: Girls Who Code, Tipping Point, BizWorld, and Positive Coaching Alliance. These organizations do tremendous work for youth in the Silicon Valley community. Together, our support will impact many lives.

We are proud to be the title sponsor of this exciting event and wish you a safe and enjoyable ride.”

- *RBC Capital Markets, RBC Wealth Management, City National Bank*

“On behalf of Mayor Abrica, City Council and the residents, we welcome the GranFondo community to the youngest city in Silicon Valley, East Palo Alto, the City of Diversity, Inclusion, and Vision for the Future. Enjoy the wonderful weather of EPA, the 1st Class accommodations of the Four Seasons Silicon Valley and have a great ride.”

Former Mayor/Council Member, East Palo Alto  
- *Larry Moody*

“On behalf of Mayor Ohtaki, the City of Menlo Park looks forward to welcoming you to the first annual RBC GranFondo Silicon Valley. We are thrilled to be co-hosting this inaugural event. Please enjoy our community, our cycling culture and most importantly our hospitality. You are very welcome here!”

Former Mayor/Council Member, Menlo Park  
- *Kirsten Keith*

“On behalf of Mayor Kniss, and the City of Palo Alto, the birth place of Silicon Valley welcomes you to our City and our community. We are very excited to host the GranFondo Community and hope you enjoy our world class restaurants, cycling culture, parks and shopping.”

Former two term Mayor/Council member, Palo Alto  
- *Greg Scharff*



## Schedule:

### • *Friday, June 22<sup>nd</sup> 2018*

8:00am - 5:00pm	Bike Rental Pick-Up
3:00pm - 7:00pm	Package Pick-Up

### • *Saturday, June 23<sup>rd</sup> 2018*

5:30am	Bag Check opens
5:30am	Solutions Tent opens
5:30am	Start Corrals open*
6:45am	Rider Briefing
7:00am	GranFondo Start
7:15am	PrestoFondo Start
11:00am	First Rider Expected
2:45pm	Last Rider Expected
5:00pm	Celebration Plaza Closes

\*Start Corrals are self-seeded

## Location:

Four Seasons Hotel Silicon Valley  
University Circle, East Palo Alto, CA 94303, USA

[Directions](#)

## #RBCGRANFONDO

Share and see your photos in real time at the event.

Follow us to stay up to date with the events happening this weekend.





## Package Pick-Up

Come and pick-up your rider package and event swag! You will also have the opportunity to interact with our partners, sponsors and charities. Here are the specifics:

**Date:** Friday, 22nd of June 2018

**Time:** between 3:00 and 7:00pm

**Location:** Four Seasons Hotel Silicon Valley - Ballroom  
University Circle, East Palo Alto, CA 94303, USA



FOUR SEASONS

HOTEL

SILICON VALLEY AT EAST PALO ALTO

**Step 1:** Bring a piece of government ID with your birthdate on it.

**Step 2:** Note down your rider number. It will be sent to you by e-mail but will also be available at Package Pick-Up.

**Step 3:** Find the table associated with your Rider Number and show your ID.

**Step 4:** Receive your rider package and swag bag.

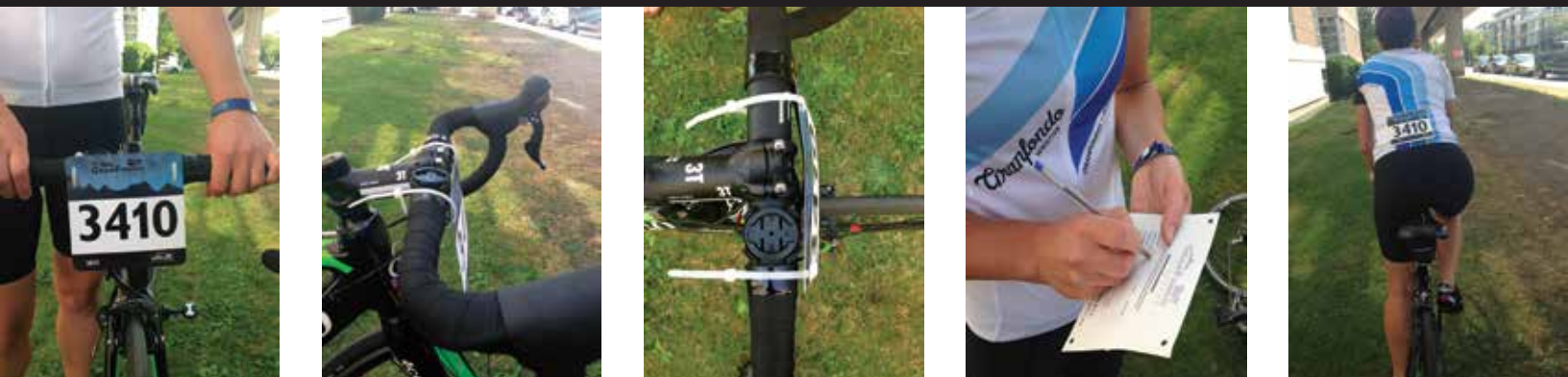
**Step 5:** Put on your wristband.

**Step 6:** Fill out the required information on the back of your rider bib.

**Step 7:** Get ready for an amazing ride!

## Parking

There will be limited free parking available at the Four Seasons and the area surrounding University Circle. Please follow all event directional signage to the dedicated area. Otherwise, you could get ticketed or towed.



## Event Identification Instructions

### 1) Attach your wristband

Wear your wristband at all times. This will give you access to rest stops on course, and the post-ride festivities.

### 2) Attach your bike plate

Visibly place your bike plate to the front of your handlebars with the provided zapstraps. The timing chip is adhered to the back of the plate. Important, **do not bend** the bike plate as this might damage the timing chip and **you will not receive a finish time**. Timing results can be found on the website. Do not remove your bike plate before retrieving your bike from the bike park.

### 3) Attach your bib

Complete the emergency contact details on the back of the bib. Then, fasten your bib to the back of your outermost layer on ride day. We need to see this at all times while you are on course. The bib also has a tear-away with your rider number to use as your Bag Check tag. A zapstrap to attach the tag to your bag has been provided in your package.

## Riding Etiquette

### Communicate

Visibility can be limited when riding in a group. It is important to warn others about upcoming hazards and to remain alert at all times.

### Hold Your Line

This means swerving as little as possible. Be consistent and predictable. If you need to move left or right, do so gradually after checking the area for other riders. Point out your move to fellow riders to indicate your intentions.

### Don't Overlap Wheels

Overlapping is putting your front wheel next to someone's rear wheel. If they move, they'll bump your front wheel and may cause you to crash.

### If You Get Tired, Move To the Rear

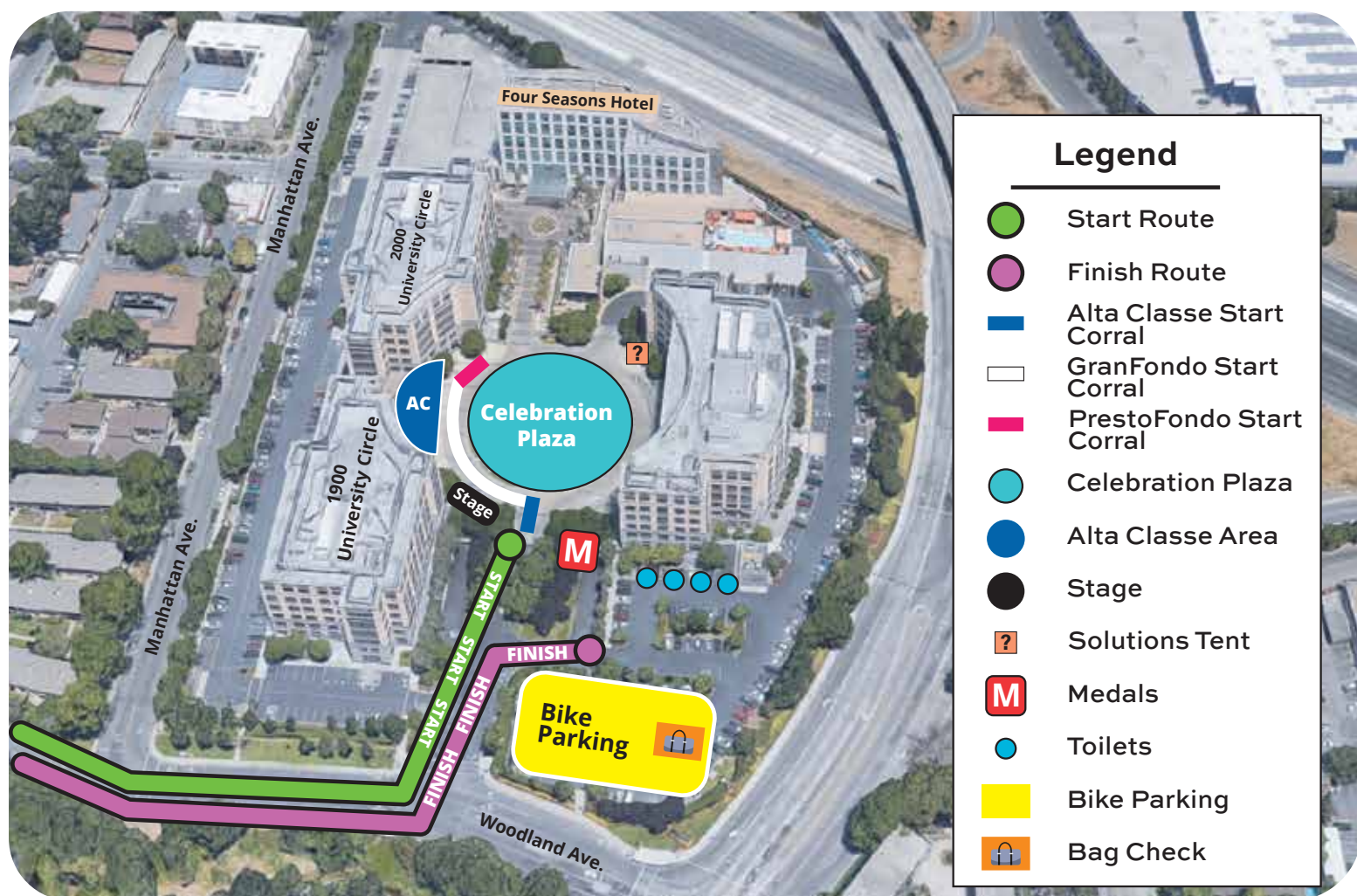
Fatigue causes dangerous riding, so it is safer to go to the back of the group rather than be in the middle. Be sure to tell the riders around you that you are dropping back so it is a safe move.

### Focus On The Riders Ahead Of You

Don't look at the back of the wheel in front of you. Look around or beyond the riders ahead of you so you can see what's going on and be prepared for changes.



# Start/Finish



\*Start Corrals are self-seeded

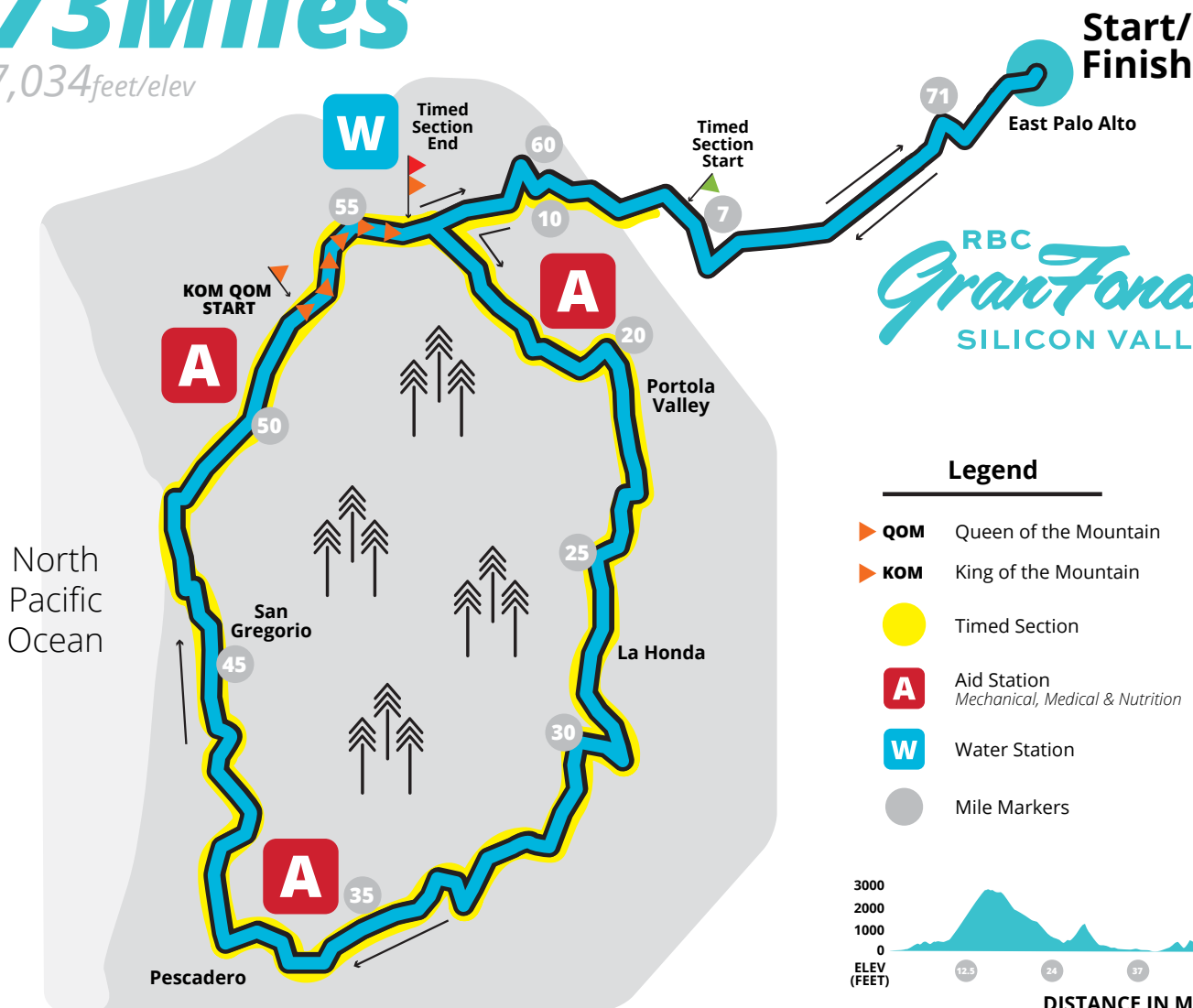
## Volunteer With Us!

Having your family or friends volunteer while you do the ride is a great way for everyone to be a part of the event! With multiple volunteer positions and times to choose from, including pre-event roles, there is an opportunity for everyone to get involved.

[Volunteer Info](#)

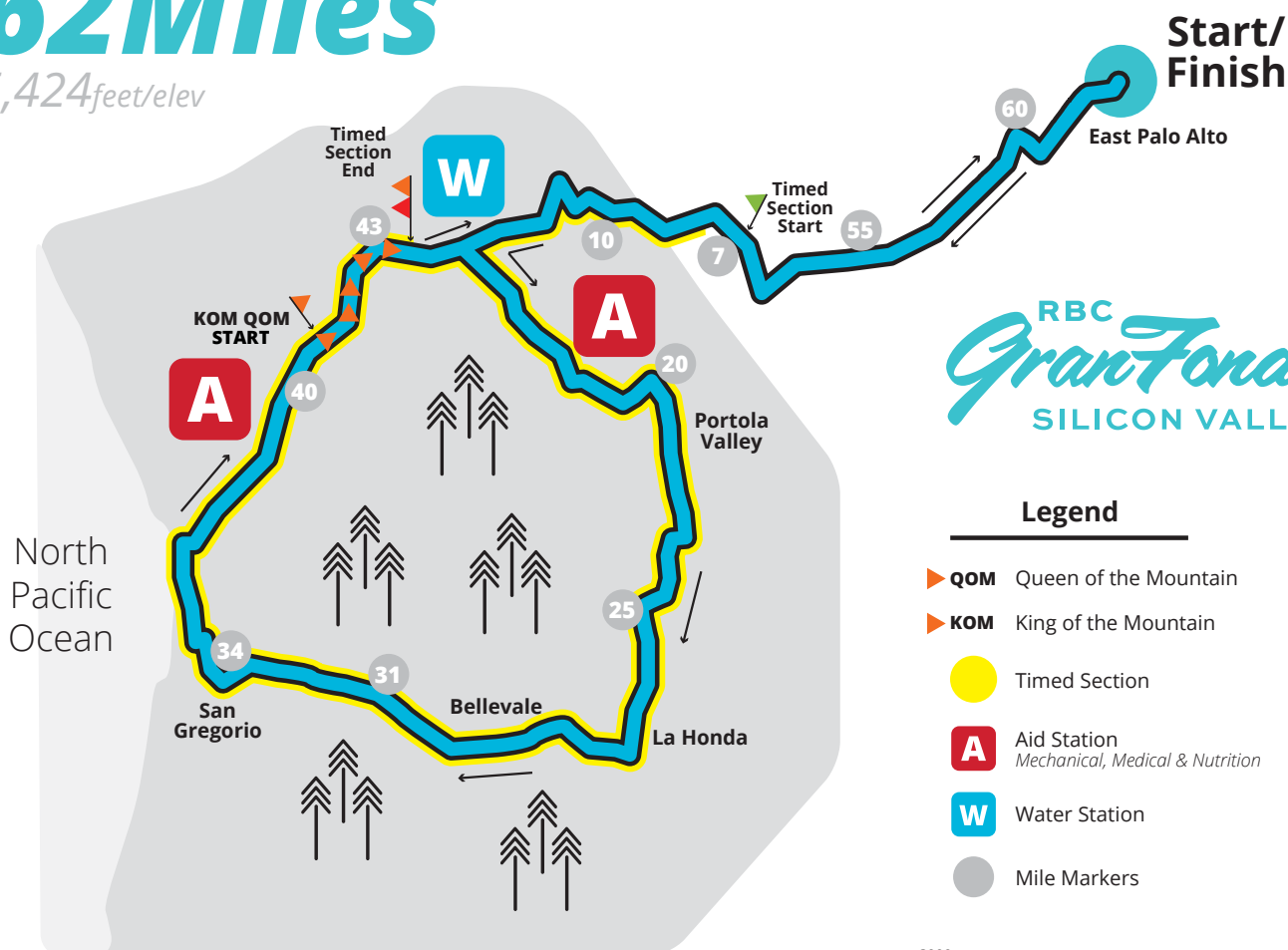
# Gran Fondo 73 Miles

7,034 feet/elev



# Presto Fondo 62 Miles

5,424 feet/elev

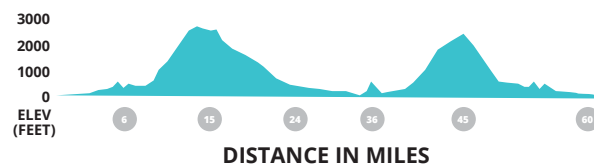


RBC  
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SILICON VALLEY



## Legend

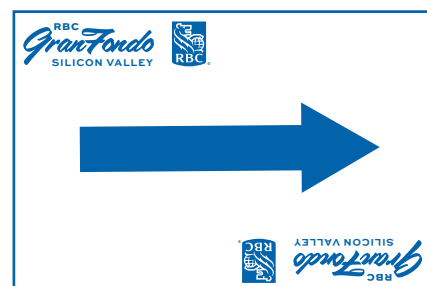
- QOM** Queen of the Mountain
- KOM** King of the Mountain
- Timed Section
- A** Aid Station  
*Mechanical, Medical & Nutrition*
- W** Water Station
- Mile Markers





## Ride Rules

1. Always follow the course signage. Look for arrows and signs similar to this one.
2. The entire ride follows the Rules of the Road except where police waive you through an intersection.
  - Police will be stationed at major intersections, so proceed through them following the Rules of the Road and their instructions. If there is no police, then obey all Rules of the Road, ie. stop at stop signs and red lights, and ride single file.
3. For the roll-out leaving the Four Seasons, you will depart in waves lead by leaders from Pen Velo Cycling Club. You must stay behind the wave leaders and follow their instructions until you pass Highway 280 where official event timing will begin. Look for this jersey at the start line.
4. Official timing will stop at the top of Tunitas Creek hill. From there, you are expected to calmly roll back to the finish line, obeying the Rules of the Road.
5. Please note that the Town of Woodside (base of Kings Mountain Road) is particularly sensitive to cyclists obeying the Rules of the Road. They have been known to ticket cyclists for moving violations. Let's be great neighbors and on our best behavior.





## Rider Services

### 1. Mechanical Support and Tune-Ups

Does your bike need some pre-event love? Do you need it assembled or boxed away after the event?

Velofix can take care of it! They will be present at Package Pick-Up, in the Bike Parking and throughout the weekend to take care of all your mechanical needs. To book a Tune-Up, contact: [shane.stent@velofix.com](mailto:shane.stent@velofix.com)



### 2. Bike Shipping

If you have shipped a bike with BikeFlights, or need to ship your bike back home, please find the velofix team and they will be able to assist you. They will be present at Package Pick-Up, in the bike parking and on-course. For more information, have a look here:  
[www.bikeflights.com/events/RBC-GranFondo-Silicon-Valley](http://www.bikeflights.com/events/RBC-GranFondo-Silicon-Valley)



### 3. Bike Rentals

If you have reserved a bike, or have a last-minute rental need, Raceday Transport & Rentals will be situated in the Bike Parking on Friday and Saturday to assist. For more information, have a look here:  
<https://racedaytransport.com/gran-fondo-silicon-valley/>



### 4. Timing

Event timing will be provided by Race Central Timing. If you have any questions, please find them at the Timing Tent near the Start/Finish or contact them at [info@rccal.com](mailto:info@rccal.com)



### 5. Photography

Keep an eye out for photographers from Marathon Photos! They will be located around the course taking epic shots of you and the scenery to capture your memories of the day. Check out your photos after the ride here:  
<https://bit.ly/2Jz2NzH>





## Finish Line Food Festival

When you have returned from your exhilarating ride, we invite you to experience the amazing food and beverages catered by the Four Seasons Hotel Silicon Valley. Make sure you do not lose the tickets on your wristband. Additional food and beverages can be purchased by cash or credit card.

### Food

You will have two food tickets on your wristband. You will be able to choose any two options from the list below:

- Polpetini with rotelle pasta
- Short rib burger
- Pizza margherita
- Pizza amatriciana

### Drinks and Water

You will have one drink ticket redeemable from the options below. You will also receive a complimentary bottle of water at the drink station.

- Beer
- Wine
- Soft Drinks

### Family, friends, and spectators

Feel free to invite your family and friends to the start and finish. They can cheer you on as you depart and give you a high-five or hug upon your return. There will be a DJ playing hits all day and food/beverage tickets will be available, for sale, by the Four Seasons team.





## Alta Classe

### Package Pick-Up

You will have a dedicated line at Package Pick-Up. Please follow the signage directly to the Alta Classe table.

### Start Line

There will be a dedicated Alta Classe corral at the front of the start line. Feel free to enter this area or anywhere else in the start line, at your convenience.

### Celebration Plaza - Alta Classe Lounge

Your wristband will give you access to the Alta Classe Lounge in Celebration Plaza. Within this area, you will find the following:

- Post-ride massage
- A lavish meal catered by the Four Seasons Hotel Silicon Valley that will satisfy any palate and post-ride hunger
- A wide variety of beverages to quench your thirst
- A comfortable lounge for you to bask in the glow of an amazing ride
- And much more...





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## Thank you to our Sponsors and Partners



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