

VELOSPOKE BIKE EXPO FRIDAY SEPTEMBER 6, 2019

VeloSpoke welcomes riders and the public to the Vancouver Convention Centre in advance of the RBC GranFondo Whistler, the largest GranFondo in North America. We invite you to take part in the energy and excitement of the entire event by becoming an exhibitor at VeloSpoke 2019!

WHY EXHIBIT

- 2019 will be UCI GranFondo World Series Qualifying event and marks the event's 10 Year Anniversary.
- 2020 will be the host event of UCI GranFondo World Championships attracting an additional 2000+ riders from the global community.
- Riders are keen to discover new gear and services; short wait times to pick up registration packages affords plenty of time to visit exhibitors.
- Over 8000 people attended VeloSpoke in 2018 including 4000+ race participants.



VELOSPOKE BOOTH PRICING

RETURNING VENDORS \$700

10' x 10' Booth \$700 + GST
10' x 20' Booth \$1000 + GST
Available until June 30, 2019

EARLY BIRD SPECIAL \$800

10' x 10' Booth \$800 + GST
10' x 20' Booth \$1200 + GST
Available until June 30, 2019

REGULAR PRICE \$1000

10' x 10' Booth \$1000 + GST
10' x 20' Booth \$1400 + GST
Available until August 22, 2019



WHO ATTENDS THE EXPO?

VeloSpoke Bike Expo is a free event that is open to the public. The 4500+ registered RBC GranFondo Whistler riders must attend the event to pick up their rider package. Many riders and VeloSpoke visitors bring their families and friends. In 2018, we had over 8000 attendees.

FURTHER YOUR REACH

With an email database of over 20,000 people, RBC GranFondo Whistler is engaged with the community throughout the year. **Become a sponsor** to successfully leverage your Velospoke activation and increase visibility throughout the entire weekend. Please contact us for more information.

DEMOGRAPHICS

Many of our participants are affluent professionals and executives who enjoy an active lifestyle. September is a great time to reach our audience as many are planning gear purchases for fall - and next year's riding season!

CONTACT US!

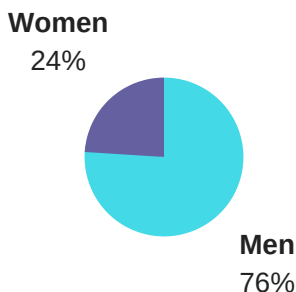
For more information please contact us:

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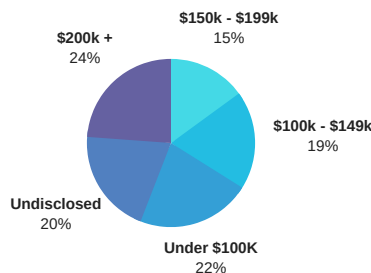
2018 PARTICIPANTS:

- 4034 cyclists registered
- Average age: men - 44, women - 42

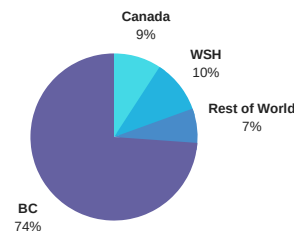
GENDER



HOUSEHOLD INCOME



PARTICIPANT RESIDENCY



ATTENDS OTHER EVENTS

