

VELOSPOKE BIKE EXPO FRIDAY SEPTEMBER 11, 2020

VeloSpoke welcomes riders and the public to the Vancouver Convention Centre in advance of the RBC GranFondo Whistler, the largest GranFondo in North America. We invite you to take part in the energy and excitement of the entire event by becoming an exhibitor at VeloSpoke 2020!

WHY EXHIBIT

- 2020 will be the host event of **UCI GranFondo World Championships** attracting an additional 2000+ riders from the global community.
- Riders are keen to discover new gear and services; short wait times to pick up registration packages affords plenty of time to visit exhibitors.
- Over 10000 people attended VeloSpoke in 2019 including 5000+ ride participants.



VELOSPOKE BOOTH PRICING

RETURNING VENDORS \$700

10' x 10' Booth \$700 + GST
10' x 20' Booth \$1000 + GST
Available until June 30, 2020

EARLY BIRD SPECIAL \$800

10' x 10' Booth \$800 + GST
10' x 20' Booth \$1200 + GST
Available until June 30, 2020

REGULAR PRICE \$1000

10' x 10' Booth \$1000 + GST
10' x 20' Booth \$1400 + GST
Available until August 22, 2020



WHO ATTENDS THE EXPO?

VeloSpoke Bike Expo is a free event that is open to the public. The 4500+ registered RBC GranFondo Whistler riders must attend the event to pick up their rider package. Many riders and VeloSpoke visitors bring their families and friends. In 2019, we had over 10000 attendees.

DEMOGRAPHICS

Many of our participants are affluent professionals and executives who enjoy an active lifestyle. September is a great time to reach our audience as many are planning gear purchases for fall - and next year's riding season!

2019 PARTICIPANTS:

- 4836 cyclists registered
- Average age: men - 44, women - 42

FURTHER YOUR REACH

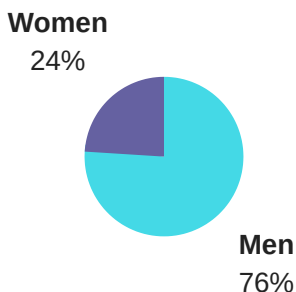
With an email database of over 20,000 people, RBC GranFondo Whistler is engaged with the community throughout the year. **Become a sponsor** to successfully leverage your VeloSpoke activation and increase visibility throughout the entire weekend. Please contact us for more information.

CONTACT US!

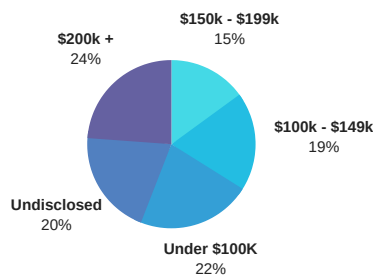
For more information please contact us:

Community Manager
RBC GranFondo
T: (604) 568-8648
info@bcgranfondo.com

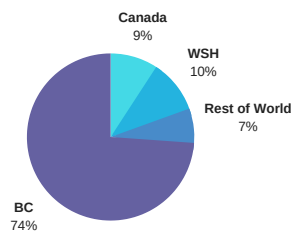
GENDER



HOUSEHOLD INCOME



PARTICIPANT RESIDENCY



ATTENDS OTHER EVENTS

